



Storyboarding

TOPIC	TIME [40 MIN]	FACILITATOR'S NOTES
Identify the experience to storyboard	5	<p>You will need a few items for this activity:</p> <ol style="list-style-type: none"> 1. Pen and a blank sheet of paper. 2. Easy way to snap a photo and upload it to a shared document or virtual whiteboard (e.g., Mural). 3. Video conference platform login with breakout rooms enabled (optional). <p>Before starting, share the goal of the session with participants and ensure they have all materials needed.</p> <p>Clarify the aspect of the experience your team is trying to understand or reimagine (e.g., sketching the current and ideal user experience for a particular activity, current/desired state of working together as a virtual team, best/worst experience launching a new product).</p> <p>If needed, show a sample storyboard (found on the Pando site) to give everyone an idea of what they are trying to do.</p> <p>Facilitation tip: As a facilitator, know that you can also provide more time for reflection, sketching or discussion by either: (a) Selecting just one experience to draw instead of comparing experiences or (b) by allotting more time for this activity overall.</p>
Sketch storyboards	10	<p>Direct participants to create their storyboards on their blank sheets of paper. Let them know how much time they have for the activity and have them start drawing. When they are done, direct them to snap a photo and upload onto their computers so that it is ready for sharing.</p> <p>Make an announcement verbally when one minute is left to finish their sketches.</p> <p>Facilitation Tip: Level set that “this is not an expert drawing activity, stick people are people too. Being visual and not just using words has been shown to pull out more ideas and high fidelity ideas from people as we engage different parts of our brains.”</p> <p>Also help set a more creative mood by playing music in the background during the sketching time.</p>



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Compare perspectives	15	<p>For large groups, have participants share their current vs. ideal storyboards in small groups.</p> <p>Use the breakout function of your video conference platform to place people into small groups of 2-3 to share their storyboards with each other.</p> <p>After sharing storyboards, each small group should discuss: What are you noticing between all the storyboards? Any similarities? Differences? Surprises?</p> <p>Facilitation Tip: Prompt the teams when it's time to shift from storyboards to discussing insights and perspectives. You can type the discussion questions in a chat box or other sharing format.</p>
Discuss observations and insights	5	<p>Bring people back together to the main group. Invite people to reflect/ share what stood out to them either out loud or in the chat function.</p> <p>Discuss: What do you see differently about the process or experience now? What new insights came to life?</p>
Wrap up	5	<p>Summarize the session. Have people upload the photos of their storyboards onto the Storyboard template (on Mural). Consider using select storyboards later to continue brainstorming new ideas or to share with others for feedback.</p>